

FOR IMMEDIATE RELEASE

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**Catalyst Workplace Activation is the Puget Sound's Herman Miller + Knoll Dealer**

Catalyst Workplace Activation (Catalyst) is pleased to announce we have signed a letter of intent to purchase the Seattle Location of Western Office Interiors, a leading Knoll Dealer. As of today, Catalyst is now the Herman Miller + Knoll dealer in the Puget Sound and ready to fulfill product orders for all 19 affiliated brands!

For the past 39 years, our corporate mission has been to remain the leader among commercial furniture dealers in the Pacific Northwest. Our acquisition of Western Office, finalizing in late February, brings us one step closer to accomplishing this goal. It also gives us access to some of the best and brightest Knoll experts, all of whom are invited to join our Catalyst team, allowing us to offer the breadth of the Knoll product.

*"Seeking strategic opportunities to grow our teams, our customers, and our brand has always been part of the Catalyst culture for almost 40 years. This acquisition will bring a strong team of professionals from Western Office with proven Knoll expertise to Catalyst. There's never been a better time to be a Catalyst customer!"*

-Sean O'Brien, CEO, Catalyst



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The acquisition of Western Office was sparked by the recently completed acquisition of Knoll Inc. by Herman Miller, Inc. in July 2021 ([read more](#)), forming the combined company of MillerKnoll, which represents a portfolio of 19 affiliated design brands.

Western Office, headquartered in Los Angeles, has been a top Knoll dealer for 30+ years and has represented Knoll in Seattle since 2007. Their Seattle team has been invited to join Catalyst's over 120 employees in the Pacific Northwest.

The letter of intent to purchase was signed on January 13, 2022. The combined company will be led by Sean O'Brien, CEO and Owner, and Ralph Willis, President of Catalyst Workplace Activation.

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### **About Catalyst Workplace Activation**

Since 1982, Catalyst Workplace Activation has served customers based in Washington with their projects locally and nationwide. Leading with innovation and working with dedication, we translate your needs, curate the best options, and activate positive workplace change. Catalyst represents leading manufacturers such as Herman Miller, Knoll, Maars Living Walls, and Framery, offering furniture and accessories, AV solutions, lighting, and prefabricated interior construction.